Spyros Georgiou

AI-native Senior Product Designer with 9 years on B2B and B2C products in fintech, SaaS and electrical safety, combining strong visual craft, user testing, design systems and AI agents.

hello@spyros.design

Portfolio

Linkedin

EXPERIENCE

Senior Product Designer

HYPERIO SOFTWARE, Nov 2025 - Present, Self-employed

- Designing the MVP mobile app for field professionals in electrical safety, working with engineers and stakeholders toward release.
- Ran on-site user research and redesigned core workflows, leading to significant cost savings and operational efficiency.
- Leading the AI transformation in design, building an agent that keeps the design system and code in sync.

Design Lead

Newzoo, Feb 2022 - Oct 2025, Amsterdam

- Led design initiatives for platform products, driving discovery, design and validation across teams.
- Drove a company-wide repositioning, unifying products under one platform narrative, strengthening client communication.
- Streamlined report production, reducing delivery time by 30%.
- Redesigned navigation and data views using support tickets and usage data, improving clarity for enterprise users.

Senior Product Designer

trading.com / Jun 2020 - Jan 2022, Limassol

- Designed and shipped over 20 features for web and mobile trading platforms from MVP to launch.
- Owned and evolved the design system, improving component consistency, accessibility, and documentation across teams.
- Redesigned the group company's logo, website and launch campaign.

Senior Designer

easyMarkets, Jul 2018 - Jun 2020, Limassol

- Designed and shipped platform features and an education dashboard in collaboration with developers and marketers.
- Led a design team delivering marketing campaigns, visuals, and product features across all channels.
- Produced animations, videos, and offline material for global campaigns, including assets featured in LaLiga stadiums.

UI Designer

Spotware Systems, May 2015 - Jul 2018, Limassol

- Designed core platform features across web and app.
- Created prototypes, UI assets, and marketing materials.

EDUCATION

Design System Bootcamp
Maven | Molly Hellmuth
Jan - Feb 2025
Advanced Figma components, documentation, and governance.

Product Design (UX/UI)
UXDI, Glasgow Caledonian University
Feb - Dec 2024
Comprehensive, research-driven, end-to-end product design program.

BA Multimedia & Graphic Arts
Cyprus University of Technology
2009 - 2013
Graphic design, typography, and interactive communication.

TECH STACK

UX Research / Testing
Miro, Useberry, Maze, Hotjar, PostHog, Dovetail, Typeform

Design / Prototyping
Figma, FigJam, Canva, Lottie, Jitter, Adobe Creative Suite, ProtoPie

Project Management
Jira, Confluence, Trello, YouTrack, Asana, Notion, Hubspot

AI / Code
Claude, Cursor, MCP, Tokens Studio, Lovable, HTML, CSS, Framer

CORE SKILLS

Product Design, AI-Assisted Design, Agentic Workflows, Design Systems, Visual Design, Interaction Design, Prototyping, Usability Testing, User Interviews, Qualitative and Quantitative Research, A/B Testing, Accessibility, Heuristic Evaluation, User Journey Mapping, Information Architecture, Design Critique, Stakeholder Management, Design Strategy, Workshop Facilitation